

## WELCOME TO THE WINTER EDITION OF THE MOUNT LOFTY RANGES WORLD HERITAGE BID NEWSLETTER.



The Mount Lofty Ranges World Heritage bid commenced the year with renewed focus on preparation of the National Heritage listing nomination dossier and increased advocacy of the project to state and federal government and industry stakeholders. Our ambition is to complete the National Heritage nomination for submission to the Commonwealth by February, 2017.

### National Heritage nomination

Progression of the nomination dossier has involved the detailed mapping of natural, cultural, economic and legislative spatial data by University of Adelaide consultants. This is helping to guide the development of boundary options for the proposed National Heritage landscape. This work has been supported by a literature review of resources to help address the National Heritage list criteria and completion of a second draft of the nomination form. The University of Adelaide is also undertaking independent supporting research in the form of case studies of bio-cultural diversity in McLaren Vale and the Barossa, with the support of the bid consortium and a grant from the Department of Environment, Water and Natural Resources.

### Political advocacy and regional engagement

Project Steering Group Chair, Mayor Lorraine Rosenberg, and members of our project team have instigated numerous ongoing meetings between bid representatives and government ministers, advisors and staff in the relevant portfolios at both the state and federal level. We are also pursuing the collaboration and support of Adelaide City Council, on the premise that half of the economic benefit of a successful UNESCO nomination would go to Adelaide CBD businesses. Mayor Rosenberg has also been seeking support for the bid through meetings and presentations to a range of regional stakeholders, including primary producers, agricultural bureaus and wine industry representatives. This will continue through to the end of the year, when a series of regional information workshops are planned.



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## Economic Development Australia Event

Economist Julian Morison was among the speakers at an EDA-hosted event at the University of Adelaide in late March which explored “the economic opportunity” of World Heritage listing. Paul Mickan and Stephanie Johnston added the perspectives of local government and ongoing research to the discussion, which was chaired by agricultural economist Professor Randy Stringer. Professor Stringer’s Research 21 presentation in April elaborated further on the basis for the bid and examined its potential role in establishing regional distinction in a global market place.



## Tasting Australia Town Square Forum

Project Manager Stephanie Johnston participated in a lively debate around the potential impacts of UNESCO listing as a part of Tasting Australia’s Town Square eating and thinking sessions held in Victoria Square in early May. Moderated by award-winning author Dee Nolan (author of *A Food Lover’s Pilgrimage To France* and *A Food Lover’s Pilgrimage to Santiago de Compostela*) the panel discussed the historic case behind the bid, and the opportunities World Heritage branding might present for culinary tourism and value adding to food and drink products. Andy Gilfillan, a sheep farmer from Kangaroo Island, and Susie Green, CEO of Horticulture SA joined the debate, which canvassed both the risks and opportunities of the future listing.



## Winter workshop

In late May the bid consortium collaborated with the University of Adelaide to hold a workshop with Dr Jane Lennon, Expert Voting Member of the International Council of Monuments and Site’s (ICOMOS) International Scientific Committee on Cultural Landscapes, and Jane Ambrose, who recently retired from a long and distinguished career in cultural and natural heritage at the federal Department for Environment. The two Janes offered our team invaluable insight into mounting a National Heritage listing nomination, citing case studies of cultural landscapes in the Australian Alps and West Kimberley. The bid team emerged from the workshop with renewed confidence and strengthened resolve to submit our National Heritage nomination to the federal government by early 2017.



## Upcoming engagement

In support of our nomination for National Heritage listing we will be holding major stakeholder events across the Mount Lofty Ranges region in September 2016. More detail will be provided in due course but the intention is three events to provide a further opportunity to learn about the bid and importantly an opportunity to provide feedback regarding the proposed boundaries and key places that should be recognised through National Heritage listing.

**Barossa region:** Thursday September 8th

**McLaren Vale/Fleurieu region:** Thursday September 15th

**Adelaide Hills and Mount Barker region:** Thursday September 29th.

**We thank you all for your continued support of our endeavours and we look forward to bringing you a further update in Spring.**